



**The Quoted
Companies Alliance**

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QCA launches guide to encourage better corporate governance for small and mid-caps

The Quoted Companies Alliance (QCA) is launching a guide encouraging small and mid-cap companies to communicate better with their major shareholders. Compiled following consultation with the Association of British Insurers (ABI), the guide is aimed at making the comply-or-explain principle set out in the Combined Code on Corporate Governance work better.

The guide reminds small and mid-cap companies' directors of the importance of acting responsibly and keeping in regular contact with their key shareholders, helping them to fulfill their role as responsible owners. It also provides guidance on how companies can engage effectively with their shareholders.

Peter Montagnon, director of Investment Affairs, ABI said: "Our door is open. Good two-way communication with shareholders should be central to how companies run, regardless of their size. It allows them to be aware of concerns before they turn into bigger problems and gives companies an opportunity to ensure their shareholders are aware of relevant information."

Fund managers welcomed the guide. Andy Brough, co-head of Pan European Small Companies at Schroder Investment Management, said: "As the uncertainty in world markets seems to be increasing by the day it is crucial that investors have a clear idea of how companies are dealing with all the challenges which are being thrown at them. There has never been a more important time to talk to your shareholders".

Members of the QCA will receive a complimentary copy of the guide and copies may be ordered by contacting the QCA on 020 7600 3745 or visiting: <http://www.quotedcompaniesalliance.co.uk/>.